



Project X Theatre's
Theatre Under the Trees 2022
SPONSORSHIP
PACKAGE

OUTDOOR FAMILY THEATRE FESTIVAL

JULY 4-23, 2022

PRINCE CHARLES PARK, KAMLOOPS BC





Get excellent exposure by supporting **Project X Theatre's Theatre Under the Trees 2022**, featuring two family friendly shows.

The Lion, the Witch, and the Wardrobe
by Melissa Young

This inventive new take on a beloved classic featuring incredible costumes, enormous battles, and breathtaking puppets is sure to amaze audiences of all ages. Will Lucy, Edmund, Peter, and Susan be able to help Aslan the Lion and their new animal friends save Narnia from the freezing clutches of the White Witch?



Red Riding Hood
by Mike Kenney

While staying overnight at their grandmother's house, Bridget and Stephen just can't sleep! Instead of counting sheep, they decide to tell their favourite story. Join these silly siblings on a funny, fast-paced, and musical adventure through the woods in this surprising adaptation for younger audiences.

SIGNING BONUSES

- If you sign up for a **3 year** commitment, receive 5% off and a price guarantee for all 3 years
- If you sign up for a **5 year** commitment, receive 10% off and a price guarantee for all 5 years

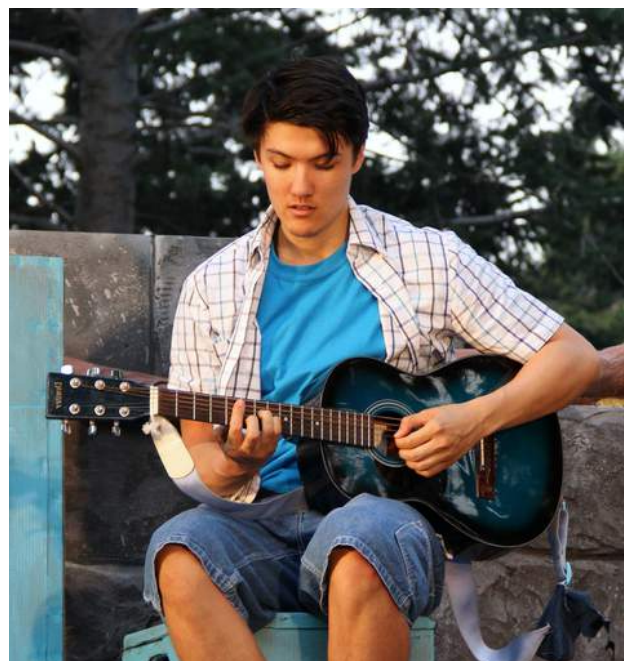


\$5,000 SPOTLIGHT PLATINUM SPONSORSHIP

- **Sponsorship of 12 Performances** in the Festival
- Verbal Acknowledgement from the Stage before every Sponsored Performance
- 30 seconds made available before all Sponsored Performances for a representative to speak
- Logo on Print Ads and X Fest Press Releases
- Logo on Festival Posters
- A Full Page Ad in the Festival Program
- Logo and Sponsor Level on Venue Sponsor Sign
- 20 Membership Vouchers (To be exchanged at the Festival for Project X Membership Cards)
- 40 Vouchers for X Fest (To be exchanged for Tickets)
- 10 Opening Gala Reception Invites
- A dedicated social media post on our Instagram, Twitter, and Facebook during the festival
- Logo with hyperlink and Sponsor Level on the Project X Website
- Framed Thank You Certificate

\$2,500 ASLAN GOLD SPONSORSHIP

- **Sponsorship of 8 Performances** in the Festival (Cannot be Opening or Closing Nights)
- Verbal Acknowledgement from the Stage before every Sponsored Performance
- 30 word Statement read from the Stage before every Sponsored Performance (if provided)
- Logo on Festival Posters and X Fest Press Releases
- A Half Page Ad in the Festival Program
- Logo and Sponsor Level on Venue Sponsor Sign
- 10 Membership Vouchers (To be exchanged at the Festival for Project X Membership Cards)
- 20 Vouchers for X Fest (To be exchanged for Tickets)
- 8 Opening Gala Reception Invites
- A shared social media post on our Instagram, Twitter, and Facebook during the festival
- Logo with hyperlink and Sponsor Level on the Project X Website
- Logo and Sponsor Level in the Festival Program
- Framed Thank You Certificate



\$1,000 WOLF SILVER SPONSORSHIP

- **Sponsorship of 4 Performances** in the Festival (Chosen by Project X)
- Verbal Acknowledgement from the Stage before every Sponsored Performance
- A Quarter Page Ad in the Festival Program
- Logo and Sponsor Level on Venue Sponsor Sign
- 4 Membership Vouchers (To be exchanged at the Festival for Project X Membership Cards)
- 8 Vouchers for X Fest (To be exchanged for Tickets)
- 6 Opening Gala Reception Invites
- Logo and Sponsor Level on the Project X Website
- Logo and Sponsor Level in the Festival Program
- Thank You Certificate

\$500 FAUN BRONZE SPONSORSHIP

- **Sponsorship of 2 Performances** in the Festival (Chosen by Project X)
- Verbal Acknowledgement from the Stage before every Sponsored Performance
- An Eighth Page Ad in the Festival Program
- Logo and Sponsor Level on Venue Sponsor Sign
- 2 Membership Vouchers (To be exchanged at the Festival for Project X Membership Cards)
- 4 Vouchers for X Fest (To be exchanged for Tickets)
- 4 Opening Gala Reception Invites
- Logo and Sponsor Level on the Project X Website
- Logo and Sponsor Level in the Festival Program
- Thank You Certificate

\$250 WOODCUTTER GREEN SPONSORSHIP

- **Sponsorship of 1 Performance** in the Festival (Chosen by Project X)
- Verbal Acknowledgement from the Stage before Sponsored Performance
- Logo and Sponsor Level on Venue Sponsor Sign
- 2 Vouchers for X Fest (To be exchanged for Tickets)
- 2 Opening Gala Reception Invites
- Logo and Sponsor Level on the Project X Website
- Logo and Sponsor Level in the Festival Program
- Thank You Certificate



SPONSORSHIP CONTACT

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